

FY09 Action Plan

Grantee Agency: Alaska Family Services Grant Number: 601-09-121

NOTE:

- 1) Each Goal Area is a CDC Goal Area;
- 2) Each Goal Area must have a completed Policy Objectives Form; and
- 3) Each Short-Term Policy Objective (taken word for word from the Policy Objectives Form) must have a completed Action Plan.

Goal Area: Prevent the initiation of tobacco use among youth **Community:** Matanuska Susitna Borough (MSB)

Short-Term Policy Objective: Increase in tobacco-free policy and/or programs in the MSBSD.

Coalition Strategy: Support targeted outreach to specific youth populations.							
Project	Resources (Inputs)	Project Outputs	Timeline				Q __ Project Status
			Q1	Q2	Q3	Q4	
1. Maintain Teens Against Tobacco Use (TATU) members within four (4) of the Matanuska Susitna Borough School District (MSBSD) High Schools.	TPC Advocate	TATU established in four (4) schools in the MSBSD.	X	X	X	X	
2. Train five (5) TATU members on tobacco prevention strategies, tobacco policy issues in the MSB and how to conduct group presentations.	TPC Advocate & volunteer	Five(5) TATU members trained		X	X		
3. Revisions of training tools due to feedback in Q2 and Q3.	TPC Advocate	Revised tools and presentation.		X	X		

FY09 Action Plan

Grantee Agency: Alaska Family Services Grant Number: 601-09-121

Disparate Population Strategy: Increase number of students receiving culturally relevant tobacco education for specific disparate group by providing culturally relevant education within the MSB.						
4. Continue culturally relevant tobacco prevention/ education in one (1) school in the MSB.	TPC Advocate	One culturally relevant presentation completed.		X	X	

FY09 Action Plan

Grantee Agency: Alaska Family Services Grant Number: 601-09-121

NOTE:

- 1) Each Goal Area is a CDC Goal Area;
- 2) Each Goal Area must have a completed Policy Objectives Form; and
- 3) Each Short-Term Policy Objective (taken word for word from the Policy Objectives Form) must have a completed Action Plan.

Goal Area: Promote quitting among adults and youth **Community:** Matanuska Susitna Borough (MSB)

Short-Term Policy Objective: #1 Increase in number of partners within the medical community to support CIA and cessation efforts.

Coalition Strategy: To develop and maintain an information network by which Alaska Quit Line materials are distributed.							
Project	Resources (Inputs)	Project Outcome	Timeline				Q __ Project Status
			Q1	Q2	Q3	Q4	
1. Update and maintain a health care provider database.	Program Coordinator	Database is maintained on a quarterly basis.		X	X		
Communication Strategy: Increase number of providers promoting Alaska's Quit Line to their patients through various marketing strategies.							

FY09 Action Plan

Grantee Agency: Alaska Family Services Grant Number: 601-09-121

<p>2. Enlist the help of seven (7) health care providers in the MSB to voluntarily implement procedures in their practice/clinic and sign a letter stating their commitment to: ask their patient about tobacco use, encourage patients who use tobacco to quit and distribute Alaska's Quit Line materials. The signed letter will be sent to all health care providers in the MSB encouraging them to make the same commitment.</p>	<p>TPC Advocate & Program Coordinator & Coalition Volunteers</p>	<p>Collection of seven (7) health care provider signatures annually.</p>		X	X	X	
<p>3. Continue social marketing campaign by which the program and youth coordinator set up routes to visit local providers on a monthly basis in order to build relationships with the providers and their staff.</p>	<p>TPC Advocate, Program Coordinator, TATU Members & Coalition Volunteers</p>	<p>20 providers visited</p>	X	x	X	X	
<p>4. Distribute Alaska Quit Line Materials to 85 local health care providers four (4) times throughout the fiscal year through mail outs or in-person contact.</p>	<p>TPC Advocate & Program Coordinator</p>	<p>Quarterly distribution to 85 providers.</p>	X	X	X	X	

FY09 Action Plan

Grantee Agency: Alaska Family Services Grant Number: 601-09-121

NOTE:

- 1) Each Goal Area is a CDC Goal Area;
- 2) Each Goal Area must have a completed Policy Objectives Form; and
- 3) Each Short-Term Policy Objective (taken word for word from the Policy Objectives Form) must have a completed Action Plan.

Goal Area: Promote Quitting Among Adults and Youth **Community:** Matanuska Susitna Borough (MSB)

Short-Term Policy Objective #2: Increase Coalition capacity by meeting regularly and increasing membership diversity.

Coalition Strategy: Maintain a local alliance that is actively involved in designing and carrying out tobacco prevention and control strategies.							
Project	Resources (Inputs)	Project Outcome	Timeline				Q __ Project Status
			Q1	Q2	Q3	Q4	
1 Increase coalition membership by five (5) members in order to help with tobacco prevention, education and activism efforts within our community.	TPC Advocate & Program Coordinator & Coalition volunteers	Coalition membership increased by five (5).	X	X	X	X	
2. Hold one coalition meeting per quarter via the internet, phone or in person.	Program Coordinator	Quarterly meetings were held.	X	X	X	X	

FY09 Action Plan

Grantee Agency: Alaska Family Services Grant Number: 601-09-121

3. Maintain a website for the local tobacco control coalition: Breathe Free Mat-Su.	TPC Advocate & Program Coordinator	Website developed. Website updated quarterly.	X	X	X	x	
---	------------------------------------	---	----------	----------	----------	----------	--

FY09 Action Plan

Grantee Agency: Alaska Family Services Grant Number: 601-09-121

NOTE:

- 1) Each Goal Area is a CDC Goal Area;
- 2) Each Goal Area must have a completed Policy Objectives Form; and
- 3) Each Short-Term Policy Objective (taken word for word from the Policy Objectives Form) must have a completed Action Plan.

Goal Area: Eliminate Exposure to Secondhand Smoke (SHS) **Community:** Matanuska Susitna Borough (MSB)

Short-Term Policy Objective #1: To aid in the development and implementation of voluntary smoke-free policies in restaurants, businesses, community and tribal facilities.

Coalition Strategy: Community mobilization to conduct an outreach campaign on the dangers of secondhand smoke at worksites and public places.

Project	Resources (Inputs)	Project Outcome	Timeline				Q __ Project Status
			Q1	Q2	Q3	Q4	
1. Participate in four (4) community health fairs distributing Smoke-Free Home and Car Toolkits and information on the benefits of smoke free businesses as well as the dangers of second hand smoke.	TPC Advocate	Participated in four (4) health fairs.	X	X	X	X	
2. Ongoing recognition program for businesses and restaurants in the MSB that voluntarily go smoke free.	Program Coordinator & Coalition Volunteers	Recognition program ongoing.	X	X	X	X	